

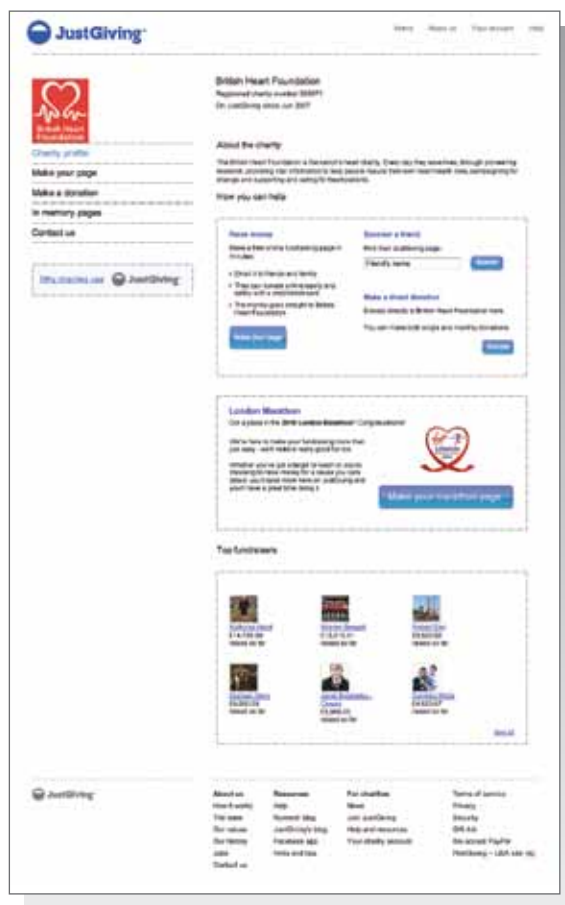


We treat your supporters with respect, promising never to spam them, sell their personal data, or sell them anything. Charity fundraising is all we do.



## How a charity profile works

- > When a charity joins JustGiving, it gets a unique profile on the JustGiving website
- > You can direct supporters to this profile, or link to it from your website, using the unique web address JustGiving provides
- > Anyone that visits your charity's profile can donate securely or raise money online by creating their own JustGiving fundraising page to support your charity



## How much it costs

Just £15 + VAT per month, with no set-up cost, administration fee or annual subscription.

The subscription can be cancelled with one month's notice, at any point. If your charity cancels its subscription, JustGiving will still make payments for any outstanding donations and Gift Aid.

JustGiving charges a 5% fee on the gross donation (donation + Gift Aid) and passes on the cost of the card transaction fees

**Just £15  
+ VAT per month.  
You simply pay  
as you go,  
and grow!**

	Credit card	Debit card	PayPal
<b>Donation</b>	<b>£10.00</b>	<b>£10.00</b>	<b>£10.00</b>
Gift Aid plus supplement	£2.82	£2.82	£2.82
Just Giving's 5% transaction fee	£0.64	£0.64	£0.64
VAT @ 17.5%	£0.11	£0.11	£0.10
Credit card fee @ 1.45%	£0.15		
Debit card fee @ 16p		£0.16	
PayPal fee @ 1.6%			£0.16
Total cost to charity	£0.90	£0.91	£0.91
<b>Net donation</b>	<b>£11.92</b>	<b>£11.91</b>	<b>£11.91</b>

## We are the experts at large volume processing

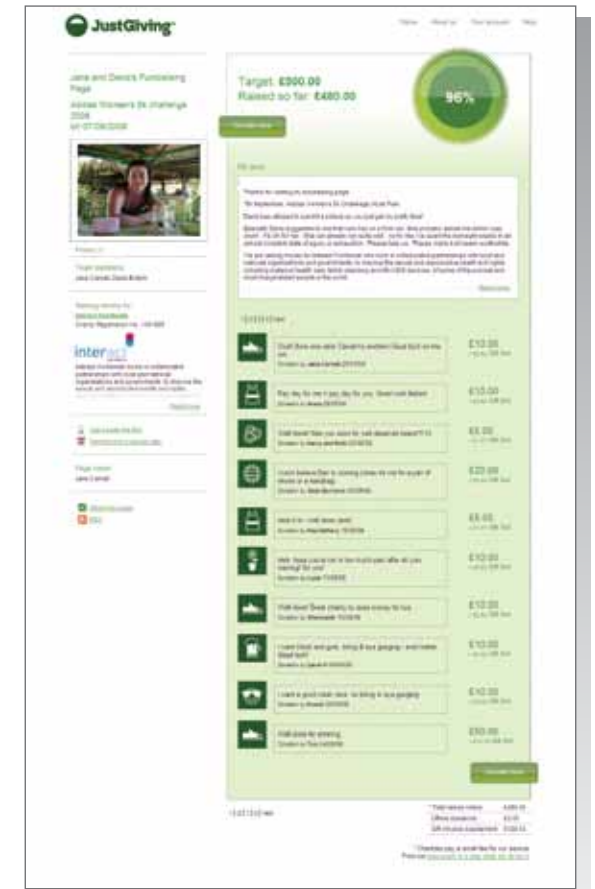
Our transactional software is entirely bespoke built, this is what it does:

- > 16,000 donations processed a day, at peak times between 60,000 and 70,000
- > Each donation produces 40 lines of accounting information
- > Complete transactional integrity; it's secure, safe and never compromised


- > Access to the largest community of charity givers in the world – eight million and counting
- > Unlimited use of our fundraising platform
- > Integrate your fundraising with social networks
- > Automatic Gift Aid reclaim on every single eligible donation, to save you the burden of administration
- > Weekly payment of donations straight to your bank account, so you can plan and spend ahead
- > Access to all your payment, fundraiser and donor information as and when you need it
- > Free online training and expert advice for as many members off your charity as you need
- > Real people on the phone with support for your charity staff, fundraisers and donors

## How a JustGiving page works

- > Someone creates a personalised fundraising page on JustGiving, to raise money for your charity
- > They share this page with friends, using email and other internet networking tools, asking them to donate online
- > Friends, family and other charity givers complete their online donation
- > They receive an automatic personalised thank-you from the fundraiser and the charity, and a donation receipt from JustGiving
- > JustGiving makes donation payments to charities every week, and submits the Gift Aid claims to HMRC on the charity's behalf
- > JustGiving pays the Gift Aid to the charity (minus the JustGiving fee and card fees) approximately one month later



Contact us on  
charities@justgiving.com  
(0845) 021 2133



We re continuing to  
phase out the paper end of  
fundraising as we believe  
online is where the future lies.  
Using JustGiving is a no-brainer  
for our charity why would  
we use anything else?

The Multiple Sclerosis  
Resource Centre

JustGiving  
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6 7 St Cross Street  
London  
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[www.justgiving.com](http://www.justgiving.com)

