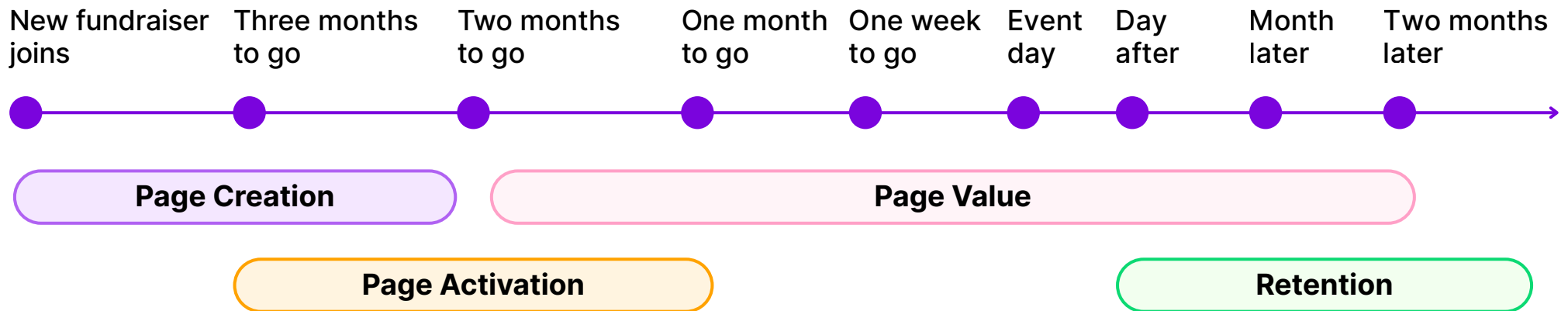


# Timeline example

Use this chart to see a landscape view of where the key stages should generally fall during your campaign.

**JustGiving**<sup>®</sup>  
from Blackbaud



# London Marathon example

This London Marathon example shows how your timeline may change based on your event's date, considering seasons, holidays, and high-engagement moments.

**JustGiving**<sup>®</sup>  
from Blackbaud

